

Methods of data collection and processing of personal data

The data transmitted, with the participation form and/or other methods, will be collected by the Promoting Company, data controller, and processed for the purposes of managing the "Winx Fan Art" Contest and selection of the winner, in compliance with privacy legislation (art. 13 of EU Regulation no. 679/2016 and Legislative Decree 30 June 2003, no. 196 and subsequent amendments - hereinafter also "the Regulation").

We inform Participants that the personal data acquired at the beginning and during the course of the present contest will be processed by the Promoting Company, as owner, to carry out any activity connected to the contest and the subsequent phases of the same (by way of example only: management and administrative activity, communications and information relating to the contest, promotion of the contest and related and/or connected initiatives), which could include, subject to release, the publication of photographic images and/or films and further related data and for the fulfillment of related regulatory, administrative and accounting obligations.

The provision of personal data is necessary for the aforementioned purposes or in any case mandatory for the fulfillment of regulatory obligations. Failure to provide, even partially, the personal data in question could preclude the establishment of the relationship and make it impossible to manage. The information acquired may also include personal data belonging to particular categories (e.g. data relating to health or racial/ethnic origin), where indispensable for activities connected and/or linked to the contest and its subsequent phases, for the processing of which must require consent, without which we will not be able to carry out any processing of such data.

For the aforementioned purposes, personal data will be processed with predominantly computerized procedures and may be communicated exclusively to authorized subjects, bodies and companies to which they must be transmitted to fulfill the purposes referred to in this contest, or by virtue of an obligation of law, regulations or community legislation; to companies directly and/or indirectly controlled by the Promoting Company and/or to its assignors and/or assignees; to associated companies, affiliates, subsidiaries, and their directors, agents, employees, collaborators; to the individuals, companies and entities that cooperate in any capacity with Promoting Company or provide assistance to it for the purposes of creating and carrying out the present contest and/or in the subsequent phases of it; to the subjects, bodies and companies to which the Promoting Company has entrusted certain obligations and/or activities connected or linked to the present contest and/or the subsequent phases of it.

For the aforementioned purposes, the data may be communicated and/or processed by the Promoting Company in Italy or in the EU and possibly, where necessary, the possible transfer of personal data to subjects established in countries outside the European Union or to an organization international, where they do not have adequate data protection systems (recognized by the European Commission), it will still be carried out in compliance with the conditions or adequate guarantees indicated by the Regulation (e.g.: standard contractual clauses approved by the European Commission).

The data, kept in full compliance with the security measures required by privacy legislation, will be kept for the entire duration of the relationship. The Regulation guarantees the right to each Participant to access at any time the data concerning him or her and obtain a copy of them, to rectify and integrate them if inaccurate or incomplete, to delete them or limit their processing where the conditions exist, to oppose their processing for reasons related to your particular situation, to request the portability of the data provided where processed automatically on the basis of consent. Each Participant also has the right to revoke their consent, where requested, without prejudice to the lawfulness of the processing based on the consent given before the revocation. Finally, each Participant has the right to contact the Privacy Guarantor, including submitting a complaint, if deemed necessary, for the protection of their personal data and rights.

For any question relating to the processing of personal data and to exercise the above-mentioned rights, you can contact the Promoting Company as data controller.